SHAPE America Premier Partner

SPOTLIGHT ON TEAMBUILDR

The SHAPE America Partner Program connects the business and nonprofit communities and our nation's health and physical educators. What's more, participating partners help support a variety of SHAPE America events, initiatives, programs and projects that promote effective health and physical education. Plus, these partnering organizations represent a wide range of products, services and expertise to help support your classroom. In this Premier Partner Spotlight, we get to know TeamBuildr, providers of an online strength and conditioning software for coaches and trainers.

Q: For those that may not be familiar with TeamBuildr, please tell us a little about your products and services.

A: TeamBuildr is a strength and conditioning software company that many PE teachers and weights coaches use to more efficiently run their programs. Our platform gives teachers and coaches the ability to easily write workout programs, track student data, input attendance, and monitor student activity and progress. We have a weight room view feature that allows multiple students to log their workout data at once. Our reporting features keep coaches, students, and parents all on the same page as they can see exercise and activity progress. The goal of our platform is to improve the quality of physical education programs and to give teachers and students the best P.E. experience possible.

Q: What are the top 3 trending issues about which health and PE teachers reach out to TeamBuildr?

A: One issue that PE teachers face is finding a way to easily track student workout data and progress. Our calendar feature allows students to see their workout for the day and our reporting features show overall trends for each exercise.

Another problem that they face is recording fitness testing data efficiently. Our evaluations features allow for you to create custom evaluations so you can test your students according to national standards.

Another issue PE teachers face is tracking activity. Many students and athletes already have smartwatches and activity trackers that collect useful information. So why not gain insight from data that is already being collected? Our wearables integration allows any student with a personal wearable device (Apple Watch, Garmin, WHOOP, etc.) to connect to the TeamBuildr platform. This provides teachers and coaches insight into your students’ activity and recovery without having to order expensive, complicated equipment.
Q: Please share some insights to why TeamBuildr’s support of SHAPE America and its members is important.

A: We support SHAPE America because they are always looking to provide resources for P.E. teachers around the nation. We also look to give P.E. teachers valuable resources and tools to enhance their teaching. In addition to our software platform, we offer a wide range of articles, professional development courses, webinars, and dashboards where physical educators can learn about the best practices in their field.

Q: Please share with our readers why TeamBuildr will be supporting the 2024 SHAPE America National Convention & Expo.

A: We will be at the SHAPE National Convention & Expo next March. We attended the show in 2023 and loved connecting with current and prospective customers. It is exciting to hear what coaches and teachers really like about the software, but also areas we can improve in and explore.

SHAPE America provides an opportunity for networking and collaboration among physical education teachers across the country. We can connect with peers, share ideas, and learn what is needed in the industry. We strive to enhance physical educators teaching practices and going to events like this is one way to find out how we can make our platform better.

Q: What are some unique facets that set TeamBuildr apart from others?

A: We provide the same features and customer support to all of our customers ranging from small high schools to NFL teams all for an affordable price. We are also continuously taking feature requests from PE teachers to help support them in more ways.