Along with education majors more generally, there have been noted declines in enrollments within many health and physical education teacher education programs in recent years. At the same time, however, there is a noted teacher shortage across many U.S. states. This mismatch between the supply and demand of certified teachers highlights the need to more actively and intentionally recruit future teachers into health and physical education teacher education programs. Here’s how key education stakeholders can help.

**For Federal Policy Makers**
- Develop legislation that places value on HPE and emphasizes the importance of placing qualified Health and Physical Educators (HPE) teachers in schools.

**For State Associations**
- Promote the profession with high school students, counselors, HPE teachers, parents, and legislators.
- Encourage members to promote teaching HPE to students as potential careers.
- Lobby for highly qualified certified teachers to fill teaching positions.

**For State Policy Makers**
- Support placing qualified HPE teachers in schools.
- Strengthen support for teacher education programs in their state.

**For SHAPE America and NAKHE**
- Provide up-to-date information on the teaching demand for HPE teachers.
- Lobby against alternative pathways to teaching.
- Lobby for incentives for individuals to enter teaching through university PETE/HETE programs.

**For PETE/HETE Programs**
- Educate university admission officers to ensure they have up-to-date information on the demand for HPE teachers in their state.
- Engage in active recruitment efforts with high school students and undecided students in the university to increase enrollment in PETE/HETE programs.

**For K-12 Teachers**
- Develop and implement a high-quality HPE program.
- Start conversations with students who seem to enjoy HPE and who may work well with youth.
- Develop a future teachers club and recruit students who are interested in learning more about HPE teaching careers.
- Serve as a cooperating teacher for local college and university H/PETE program field experiences.
- Encourage guidance counselors to promote HPE as a potential career and share information from local colleges and universities.

#CareerWhy