Create a Linked Facebook Fundraiser

Social media is KEY to raising lots of awareness and funds. An easy first step is to create a Facebook Fundraiser directly from your fundraising Participant Center!

Your linked Facebook Fundraiser is for your individual personal fundraising page. All donations on your individual personal fundraising page roll up into your team fundraising page for the total raised!

In just a couple of clicks, you can give your friends and family a fast way to learn more about why you are fundraising and they can even donate without leaving their Facebook account.

Setting up your Facebook fundraiser through your Participant Center, will ensure all donations are added to your personal fundraising page automatically and gives you access to your largest network!

1. Login to your fundraising participant center.
2. Look for the blue “Reach our Goal Faster” box and click the “Connect Fundraiser to Facebook” button.
3. Login to your Facebook account. If you are new to fundraising on Facebook with SHAPE America you’ll be prompted to click “OK” to allow access to manage fundraisers.
4. Congratulations! Your Facebook Fundraiser is now connected and has been posted on your timeline letting people know you need their support!

From Facebook you can make additional edits to your linked fundraiser, as well as easily invite your Facebook Friends to donate and share why.

Facebook will remind you periodically to share (just in case you forget) and even remind your Friends that started to donate to finish (if they haven’t already).

Still have questions? Feel free to reach out to us at healthmovescinds@shapeamerica.org