

health.moves.minds.™

# Getting Started Schools/ Teachers

## 1. Activate: Sign up your school!

Register your school using our easy-to-use online fundraising platform. Choose the way you would like to fundraise by selecting where you would like to make an impact. 50% of funds can go to your school or you can "pay it forward" and donate 25% of funds raised to a local charity of your choice\* with 25% coming back to your school.

## 2. Fundraise: Spread the word!

Share event information with your school and parents. Use our template letters to get you started! Use our safe and online fundraising platform to raise funds!

**Online Incentive!** Students raising at least \$25 ONLINE will earn a special t-shirt!  
**Looking to collect offline donations?** You sure can! Individual donations will not be tracked. Instead, collected donations will be earned as a team and must be mailed, as a lump sum, to SHAPE America no more than 2 weeks after your event date. A postage-paid envelope will be provided if offline donations are selected in the registration process. *Please note, \$25 t-shirt incentive does not apply to offline donations.* (ex. offline events: penny wars, dollar drives, donation buckets, family nights, etc.)

## 3. Educate: Implement your activities!

Incorporate our ready-to-use lessons and activities on kindness, mindfulness, and empowerment in a way that works best for your school.

## 4. Celebrate!

Celebrate all the amazing work your school has done with a special wellness activity!

\*If you are choosing to donate 25% of funds raised to a local charity, remember to fill out your [Charity Consent Form](#) and submit by fax to the following secure fax number: **703-476-9537**  
*2 weeks prior to the start of your event.*