Getting Started
Schools/ Teachers

1. **Activate: Sign up your school!**
   Register your school using our easy-to-use online fundraising platform. Choose the way you would like to fundraise by selecting where you would like to make an impact. 50% of funds can go to your school or you can "pay it forward" and donate 25% of funds raised to a local charity of your choice* with 25% coming back to your school.

2. **Fundraise: Spread the word!**
   Share event information with your school and parents. Use our template letters to get you started! Use our safe and online fundraising platform to raise funds!
   **Online Incentive!** Students raising at least $25 ONLINE will earn a special t-shirt!
   **Looking to collect offline donations?** You sure can! Individual donations will not be tracked. Instead, collected donations will be earned as a team and must be mailed, as a lump sum, to SHAPE America no more than 2 weeks after your event date. A postage-paid envelope will be provided if offline donations are selected in the registration process. *Please note, $25 t-shirt incentive does not apply to offline donations.* (ex. offline events: penny wars, dollar drives, donation buckets, family nights, etc.)

3. **Educate: Implement your activities!**
   Incorporate our ready-to-use lessons and activities on kindness, mindfulness, and empowerment in a way that works best for your school.

4. **Celebrate!**
   Celebrate all the amazing work your school has done with a special wellness activity!

*If you are choosing to donate 25% of funds raised to a local charity, remember to fill out your Charity Consent Form and submit by fax to the following secure fax number: 703-476-9537 2 weeks prior to the start of your event.