

Incentive Ideas

Student Incentives

- **Principal for the Day** – Top fundraiser gets to be the official principal for the day.
- **PE Teacher for the Day** – Top fundraising student becomes the PE teacher for the day. They spend the day in the gym and help pick/explain activities for classes. It's a great leadership opportunity for them!
- Have the gym named in honor of the school's biggest fundraiser for one year.
- **Parents Night-Off:** Host a movie night with a sports-themed movie. Parents get a night out and you promote physical activity. Serve drinks/snacks and collect donations from teachers or the community.
- **Hold a “Hat Day,” “Casual Week”, or “Pajama Day”** to encourage student and staff participation. Staff and students make a donation to be eligible to wear jeans/hats or PJs to school. Ask teachers to pay \$5 to \$10 to wear jeans for a week. It's fun to hold this during Testing week.
- **Lunch-Time Treat** – Lunch with principal or favorite teacher for top fundraiser.

School Incentives

- **Spirit Week** – If the school reaches its fundraising goal, make one day Hat Day, Slippers Day, Inside-Out Clothes Day, Book Character Day, Rodeo Day, etc. Be sure to take pictures!
- **Trading Spaces** – Physical education teachers trade places with the principal and assistant principal for a day.
- **Shave It Off!** – Get a teacher or principal to shave their head, mustache, eyebrows – or even dye them school colors.
- **Pie in the Face** – Students who raise a certain amount (you determine) will get to gently pie the principal or PE teacher in the face!
- **Duct Taped** – If the school reaches its goal, students get to duct tape a school staffer to the wall.
- **Slime Me** – PE teacher gets slimed!
- **Dress to Impress** – If the school reaches its goal, all teachers and school personnel dress up in formal wear.
- **Principal's Challenge**– Engage your principal! Have them pledge to do some sort of physical activity challenge when students hit fundraising goals! *Example: Principal will do X number of push-ups or run X number of laps for every \$100 dollars raised!*