

Year-Round Recognition and Benefits



Partners
for Active
and Healthy
Children

| | GOLD | SILVER | BRONZE |
|---|-------------------------------------|----------------|----------------|
| ENGAGEMENT & ACCESS | | | |
| Access to SHAPE America perspectives through focus groups and/or expert panels | ✓ | ✗ | ✗ |
| Priority for projects, programs, and unique collaborative opportunities with SHAPE America | ✓ | ✗ | ✗ |
| Invitation to an annual PAHC meeting with SHAPE America leadership (Reston, VA) | 2 guests | 2 guests | 1 guest |
| Membership and participation in any or all of the SHAPE America Special Interest Groups (SIGs) | ✓ | ✓ | ✓ |
| VISIBILITY & BRAND AWARENESS | | | |
| Discounted rate on advertising in <i>Momentum</i> , SHAPE America's all-member print publication distributed three times annually | 15% | 10% | 5% |
| Shared recognition in a PAHC "thank you" ad in <i>Momentum</i> (3x annually) | ✓ | ✓ | ✓ |
| Discounted rates on SHAPE America website banner ads | 15% | 10% | 5% |
| Shared recognition in periodic social media posts throughout the year | ✓ | ✓ | ✓ |
| Presence on the PAHC landing page of the SHAPE America website (12 months) | Logo/ Hyperlink / Description | Logo/Hyperlink | Text/Hyperlink |
| ADVOCACY & INSIGHT | | | |
| Invitation to the annual SPEAK Out! Day event (Washington, DC) | 2 guests | 1 guest | 1 guest |

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| NATIONAL CONVENTION & EXPO | | | |
| Invitation to the Hall of Fame Banquet | 2 guests | 1 guest | ✗ |
| Invitation to the Claudine Sherrill Adapted PE & PA Awards Breakfast | 3 guests | 2 guests | 1 guest |
| Discounted rates on: | | | |
| ▶ Exhibit booth space | 15% | 10% | 5% |
| ▶ Convention mobile app banner ads | 15% | 10% | 5% |
| ▶ Convention website banner ads and Tote Bag Inserts | 10% | 5% | ✗ |
| ▶ Program Activity or Program Lecture Session sponsorships | 10% | 5% | ✗ |
| PAHC ribbon for attending representatives and exhibit staff | ✓ | ✓ | ✓ |
| Recognition on PAHC signage displayed onsite in a high-traffic area | ✓ | ✓ | ✓ |
| Listing in the SHAPE America Convention mobile app | ✓ | ✓ | ✓ |
| PAHC Member sign for display in exhibit booth, if applicable | ✓ | ✓ | ✓ |
| OTHER | | | |
| Discounted rate on four or more SHAPE America gift memberships purchased for teachers | 50% | 15% | ✗ |
| Complimentary SHAPE America individual memberships for your organization's employees | 1 Premier 2 Basic Online | 1 Select 2 Basic Online | 2 Basic Online |
| Use of SHAPE America PAHC logo; subject to usage guidelines | ✓ | ✓ | ✓ |