



American Journal of Health Education



American Journal of Health Education is an official journal of SHAPE America – the Society of Health and Physical Educators. SHAPE America is the nation's largest membership organization of health and physical education professionals. Since its founding in 1885, the organization has defined excellence in physical education, and our National Standards for K-12 Physical Education serve as the foundation for well-designed physical education programs across the country. We provide programs, resources and advocacy to support health and physical educators at every level, from preschool to university graduate programs. For more information, visit www.shapeamerica.org.

Circulation:

1,020

Page impressions:

16,883

Deadlines:

Volume, Issue	Cover Month	Ad Copy Deadline	Budgeted Ship Date
50,1	January/February	December 14, 2018	January 16, 2019
50,2	March/April	February 13, 2019	March 13, 2019
50,3	May/June	April 15, 2019	May 15, 2019
50,4	July/August	June 10, 2019	July 10, 2019
50,5	September/October	August 9, 2019	September 11, 2019
50, 6	November/December	October 18, 2019	November 20, 2019

Editor in Chief:

James M. Eddy

Rates

	Full Color 1x	Full Color 3x	Full Color 6x	Black & White 1x	Black & White 3x	Black & White 6x
Double Page Spread	\$3,400	\$3,060	\$2,475	\$2,890	\$2,600	\$2,105
Outside back cover	\$2,265	\$2,040	\$1,650	\$1,925	\$1,735	\$1,405
Inside front cover	\$2,170	\$1,955	\$1,585	\$1,845	\$1,660	\$1,345
Inside back cover	\$2,075	\$1,870	\$1,510	\$1,765	\$1,590	\$1,290
Full page	\$1,890	\$1,700	\$1,380	\$1,605	\$1,445	\$1,170
Half Page	\$1,180	\$1,060	\$860	\$1,005	\$905	\$735

	Month	Quarter	Year
Leaderboard	\$555	\$1,490	\$5,370
Skyscraper	\$405	\$1,090	\$3,915

Advertisers are prohibited from promoting any content-based school fundraising programs, with the exception of those managed by SHAPE America.

Technical specifications

	Ad size (in)		Width (in)	Height (in)
	width	height		
Full page	7 1/4	10		
Full page, Bleed	8 1/2	11 1/4		
2/3 page (vertical)	4 1/2	9 1/2		
2/3 page (horizontal)	6 3/4	6 1/8		
1/2 page (horizontal)	6 3/4	4 3/4		
1/3 page (vertical)	2 1/4	9 1/2		
1/3 (horizontal)	6 3/4	3 3/16		
1/6 page (vertical)	2 1/4	4 5/8		
1/6 page (horizontal)	6 3/4	1 5/8		
Trim Size			8 1/2	11
Bleeds			Keep essential matter 3/8" within trim size	
Binding			Perfect Bound	
Halftones			150 line screen	
Page Specs			3 columns per page Width of column: 2 1/4" Depth of column: 10"	
Image Resolution			Raster images should be 300 dpi for print and 1200 dpi for bitmap line art scans	

High resolution PDFs only. All images/graphics embedded as either EPS or TIF composite CMYK with all fonts embedded
 All materials supplied must be composite CMYK (any special colors e.g. Pantone by prior arrangement and additional cost)
 All embedded images must be a minimum of 300 dpi
 Please ensure all fonts are embedded and subsetted
 PDFs with transparent elements need to be flattened

