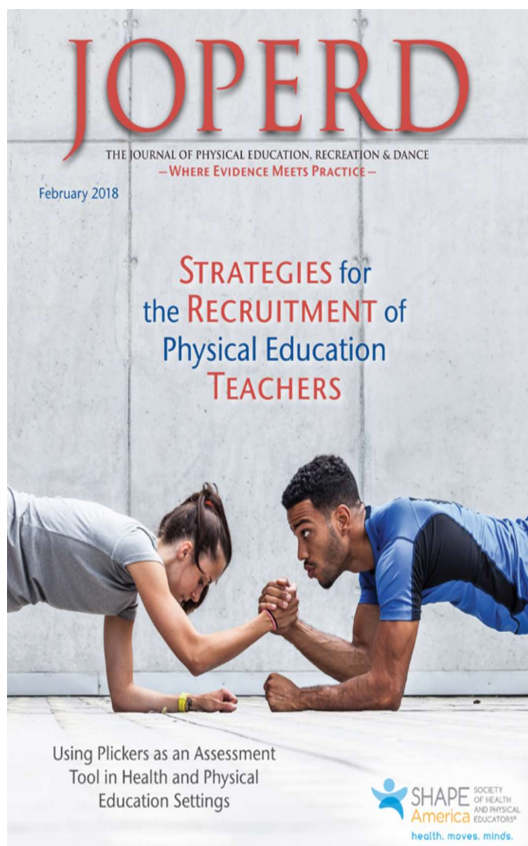




The Journal of Physical Education, Recreation & Dance



The Journal of Physical Education, Recreation & Dance (JOPERD), an official publication of the Society of Health and Physical Educators, is a peer-reviewed, four-color, professional journal. Continuously published since 1896, *JOPERD* serves as an authoritative, professional source for educators in physical education, sport, recreation, and dance in all settings. It provides the information needed to assist students and clients in learning motor skills, improving fitness, and pursuing physical activity and sport participation safely and appropriately. *JOPERD* features articles about teaching methods, curriculum, teacher preparation, professional issues, coaching, youth sports, fitness, recreation, and dance. Regular departments offer teaching tips, analysis of lawsuits, technology updates, and viewpoints about the professions.

Circulation:

4,765

Page impressions:

69,849

Deadlines:

Volume, Issue	Cover Month	Ad Copy Deadline	Budgeted Ship Date
90,1	January	November 30, 2018	January 2, 2019
90,2	February	January 4, 2019	February 6, 2019
90,3	March	February 6, 2019	March 6, 2019
90,4	April	March 1, 2019	April 3, 2019
90,5	May – June	April 1, 2019	May 1, 2019
90,6	August	July 5, 2019	August 7, 2019
90,7	September	August 2, 2019	September 4, 2019
90,8	October	September 2, 2019	October 2, 2019
90,9	November - December	October 4, 2019	November 6, 2019

Editor in Chief:

Laura E. Strecker

Rates

	Full Color				Black & White			
	1	3	6	9	1	3	6	9
Inside front cover	\$3,945	\$3,850	\$3,760	\$3,665	\$2,790	\$2,695	\$2,605	\$2,510
Inside back cover	\$3,945	\$3,850	\$3,760	\$3,665	\$2,790	\$2,695	\$2,605	\$2,510
Outside back cover	\$4,235	\$4,140	\$4,055	\$3,960				
Full page	\$3,480	\$3,385	\$3,295	\$3,205	\$2,325	\$2,230	\$2,140	\$2,050
2/3 page	\$2,655	\$2,580	\$2,505	\$2,425	\$1,500	\$1,425	\$1,350	\$1,270
1/2 page	\$1,285	\$2,355	\$2,280	\$2,185	\$130	\$1,200	\$1,125	\$1,030
1/3 page	\$1,870	\$1,815	\$1,765	\$1,720	\$715	\$660	\$610	\$565
1/6 page	\$1,535	\$1,525	\$1,510	\$1,495	\$380	\$370	\$355	\$340
	Month	Quarter	Half	Year				
Online leaderboard	\$315	\$840	\$1,470	\$2,730				
Online skyscraper	\$160	\$420	\$710	\$1,260				
eTOC	\$175	\$460		\$1,660				

Technical specifications

	Ad size (in)		Width (in)	Height (in)
	width	height		
			8 1/4	10 7/8
Full page Bleed (covers only)	8 1/2	11 1/4	Bleeds	Keep essential matter 3/16" within trim size
Full page	7 1/4	9 1/2		
2/3 page (vertical)	4 3/8	9 1/2	Binding	Saddle Stitch
1/2 page (horizontal – covers II & III only)	7 1/4	4 6/8	Halftones	150 line screen
1/2 page (horizontal – interior only)	6 6/8	4 6/8	Page Specs	3 columns per page Width of column: 2" Depth of column: 9 1/2"
1/3 page (horizontal – interior only)	6 6/8	3		
1/3 island (interior only)	4 3/8	4 6/8		
1/3 page (vertical – interior only)	2	9 1/2	Image Resolution	Raster images should be 300 dpi for print and 1200 dpi for bitmap line art scans
1/6 page (vertical – interior only)	2	4 6/8		

High resolution PDFs only. All images/graphics embedded as either EPS or TIF composite CMYK with all fonts embedded
 All materials supplied must be composite CMYK (any special colors e.g. Pantone by prior arrangement and additional cost)
 All embedded images must be a minimum of 300 dpi
 Please ensure all fonts are embedded and subsetted
 PDFs with transparent elements need to be flattened

