



Action Plan 2020-2021

Focus Area	Tier 1 Goal	Tier 2 Goal	DLC Member /Committee Responsible for Implementation	Timeline for Completion	SHAPE America Staff and/or Financial Support
Advocacy	Support Health. Moves. Minds. with all Eastern District state Executive Directors		Carol Ciotto – District Director and JoAnn Doherty – Co-Chairs and the Advocacy Committee	On-going	No
	Support Health. Moves. Minds. event within PE Clubs at Colleges & Universities across the district.		Carol Ciotto – District Director and JoAnn – Co-Chairs and Advocacy Committee	Academic School Year 2020-2021	No
	Create and provide a training for pre-service teachers to run health.moves.minds. event that includes a framework for how to organize an event, the fundraising piece, etc.		Carol Ciotto – District Director and JoAnn Doherty – Co-Chairs and the Advocacy Committee	Academic School Year 2020-2021 and then on-going	No
	Develop an all Eastern District Advocacy Day/Week		Carol Ciotto – District Director and JoAnn Doherty – Co-Chairs and the	Academic School Year 2020-2021 and then on-going	No

	<p>ED Fellowship cohort members to participate in National SPEAK OUT! Day! (In-person or virtual)</p> <p>Promote National SPEAK OUT! Day with all Eastern District states to increase representation across the district.</p> <p>Increase Eastern District representation at each state conference (bring greetings, share SA/district updates and/or present).</p>		<p>Advocacy Committee</p> <p>John Battista – President and Dave Lorenzi – Past President</p> <p>Carol Ciotto – District Director and JoAnn Doherty – Co-Chairs and the Advocacy Committee</p> <p>Three ED President’s and/or DLC Members when presidents cannot attend</p>	<p>Beginning Spring 2021 & then On-going</p> <p>On-going</p> <p>On-going</p>	<p>No (Sponsorships from states and/or ED leaders/members - provided directly to Fellows)</p> <p>No</p> <p>No</p>
Awards	<p>Eastern District will continue to offer opportunities for members to be recognized for various accomplishments and success.</p>		<p>The District</p>	<p>On-going</p>	<p>No</p>

	<p>Eastern District ED and/or awards chair will communicate with state Executive Directors all SHAPE America district or national level updates on the awards criteria and processes.</p>		<p>Carol Ciotto – District Director and/or Ellen Benham - Chair</p>	<p>On-going</p>	<p>No</p>
	<p>The Eastern District will select award winners and host an awards ceremony.</p>		<p>Ellen Benham – Chair and the Selection Committee</p>	<p>November-Selection</p>	<p>No</p>
			<p>Awards Ceremony – Carol Ciotto – District Director and Ellen Benham - Chair</p>	<p>Spring 2021 Ceremony</p>	<p>No</p>

Community Impact	Host Virtual meetings for PR – Introductory discussions with ED and PR Leaders - Needs assessment		District Director and Three Presidents	ASAP	No
	Cohort of ED leaders & members collaborate with cohort of PR leaders and members from PRAHPERD, PR Universities and/or other organizations on a community-based project in PR or virtually		Cohort of District Leadership Council Members, ED State leaders and ED members	TBD - Academic School Year – 2020-2021	No
	Encourage PR AAHPERD – via Universities and K-12 schools to attend National convention, ED events, meetings and all member forums		All District Leadership Council Members	Academic School Year – 2020-2021	No
	Eastern District DLC members travel to PR to provide professional development for PR teachers and students – host a state conference or		All District Leadership Council Members	TBD - Academic School Year – 2020-2021	No

	multiple one-day workshops around the island.				
	Disseminate ED quarterly briefings on what's occurring in the profession.		Carol Ciotto – District Director and JoAnn Doherty – Co-chairs and the Advocacy Committee	Four times/Academic School Year. (Ongoing)	No
	Volunteer for Camp Abilities – Collaborate with Eastern District state leaders and members		All District Leadership Council Members	Ongoing	No
	Promote and volunteer for Regional Special Olympics – Collaborate with Eastern District state leaders and members		All District Leadership Council Members	Ongoing	No
Engaging Higher Education	Collaborate with HETE/PETE Programs to develop a Research Project on Physical Best		All District Leadership Council Members	On-going	No
		Collaborate with Eastern District colleges/universities to identify future	John Battista – President and Dave Lorenzi – Past President	On-going	No

		<p>professionals for the Eastern District Fellowship Program and/or a leadership role.</p> <p>Connect with Past Presidents and DLC members to sponsor an Eastern District fellow.</p>	<p>Carol Ciotto – District Director</p>	<p>Ongoing</p>	<p>No</p>
<p>Mentoring and Developing Leaders</p>	<p>Re-establish the District Leadership Conference</p> <p>Student Leadership Conference</p> <p>ED Physical Education Club</p>	<p>SHAPE America Eastern District Fellowship Program ➤ 2-year program</p>	<p>Carol Ciotto – District Director and President-Elect – Sara Thurston</p> <p>Cathy Abel-Berei – Student Advisor, Joseph Asmus – MAL and the SLC Committee</p> <p>Cathy Abel-Berei – Student Advisor, Joseph Asmus – Student MAL, and college/university PE Club Officers John Battista – President and Dave Lorenzi – Past President</p>	<p>Summer 2021 and then On-going</p> <p>On-going</p> <p>On-going</p> <p>On-going</p>	<p>No</p> <p>No</p> <p>No</p> <p>No</p>

		<ul style="list-style-type: none"> ➤ Must be enrolled in the fellowship for minimum of 2 years. ➤ Open to all HETE/PETE students (undergraduates and graduates) ➤ Faculty at Universities get letters of appreciation after their service (for vita) ➤ Students get a certificate of completion, pin and conference badge ribbon. <p>Fellowship graduation will be held in the 2nd year at a SA/district level conference during the All Member Forum session</p>	All District Leadership Council Members		No
Professional Development	Develop the Eastern District Power Hour - HPE Topic Discussions		Sara Thurston – President-Elect (Chair)	2020-2021 Academic School Year and then on-going	No

		<p>SHAPE America Eastern District Future Professional Fellowship Program (identifies 1-2 students at each Eastern District university within a HETE/PETE program. (Fellowship requires a 2-year commitment - recommendation comes from a university HETE/PETE Program Professor)</p>	<p>John Battista – President and Dave Lorenzi – Past President Past and present District Leadership Council Members, & other invited guests</p>	On-going	No
		<p>Encourage larger states to invite and/or collaborate to re-engage some of our smaller states to get more involved (i.e., attend large state conferences, create a tristate conference/workshops - Maryland, Delaware, and D.C. or Connecticut, MASS and RI).</p>	<p>Carol Ciotto – District Director and State ED</p>	On-going	No
	<p>Establish Special Interest Groups (SIGS) to engage various members within the district.</p>		<p>All District Leadership Council Members</p>	On-going	No

	(Including but not limited to Retirees, Administrators, Future Professionals, Young Professionals, and/or Content Area Groups)				
Social Media	Promote Health. Moves. Minds. with state Executive Directors to Post on all social media venues existing in their states. Increase all social media activity within the district – post more regularly all health and PE related events happening within and across the Eastern District. (i.e., virtual and/or in person events, meetings, PD’s, ED Fellowship Program, etc.).		Social Media Chair – Andy Gray	On-going	No
	Promote and post ED Call for Nominations: *Awards		Social Media Chair – Andy Gray and the committee members	On-going	No

	*Officers				
	Encourage states to “Re-Tweet and/or re-post” SA and/or ED information		Social Media Chair – Andy Gray the committee members	On-going	No
	Highlight state/district events, programs, members, etc., on all ED social media platforms		Social Media Chair – Andy Gray	On-going	No
	Highlight Masters/Doctoral Programs within the ED		Social Media Chair – Andy Gray and the committee members	On-going	No