For so many health and physical education professionals, the SHAPE America National Convention & Expo is the “can’t miss” event they look forward to all year long.

It’s where they share challenges and ideas with peers, learn from the “best of the best” in the profession, and reignite their passion for health and physical education.

Now in 2020 — the start of a new decade — there’s no better time to get inspired, dream big, and surround yourself with people who can support your personal and professional journey.

JOIN US IN SALT LAKE CITY

This year’s national convention takes place April 21-25 at the Salt Palace Convention Center, located in the heart of downtown Salt Lake City. This vibrant area includes eclectic restaurants and bars, shopping, entertainment, and access to the city’s light rail transportation system.

It’s the perfect setting for five days of inspiring speakers, focused programming and networking opportunities.

The convention, which is held in partnership with SHAPE America Western District and SHAPE-Utah, will include more than 300 sessions for health and physical educators focused on social and emotional learning, standards-based curriculum, evidence-based assessment, and more.

Throughout the week, you’ll find specific presentations on adapted physical education, advocacy, coaching and sport, elementary PE, health education, physical activity, PETE/HETE, research, secondary PE — and of course sessions from SHAPE America’s District and National Teachers of the Year!

If this will be your first SHAPE America national convention, be sure to check out the First-Time Attendee Orientation so you have information to guide you through your #SHAPESLC experience.
INSPIRING KEYNOTE SPEAKERS

This year’s convention will feature keynote presentations during two general sessions — on Wednesday, April 22 and Friday, April 24.

During Wednesday’s Opening General Session, internationally renowned motivational speaker Kevin Atlas (Laue) will share his incredible life story of turning challenges into triumphs, which was chronicled in the Oscar-qualifying documentary, “Long Shot: The Kevin Laue Story.”

Due to complications at birth, Atlas, 28, was born with a left arm that ended just below the elbow. As a young child, he struggled in school and with self-confidence, until a middle school coach showed that he believed in him. Atlas eventually became the first player with a disability in NCAA history to receive a full Division I athletic scholarship.

In 2019, with the support of Varsity Brands, Atlas began his nationwide Believe in You Tour — part of a campaign designed to challenge students to support one another. Atlas hopes to spread his message to as many students as possible — inspiring them to first believe in themselves, and secondly to believe in others.

Kevin Atlas’ keynote presentation during the Opening General Session is sponsored by US Games. Atlas appears thanks to the support of Varsity Brands.

Friday’s general session will include a keynote presentation by Dr. Adolph Brown, III, servant-leader, lifelong social justice advocate, and a career teacher educator.

Being reared by a single parent mother in the housing projects and having his oldest sibling and only brother murdered when he was only 11 years old, Brown encountered many adverse childhood experiences.

And, as a former at-risk student who had one foot in gifted education and the other in alternative education, Brown knows that the “Whole Student” deserves a “Whole Education.”

Using evidence-informed practice combined with available research and his vast experience as a veteran educator, Brown addresses best practices in the classroom and beyond for K-14 and higher education.

Dr. Adolph Brown’s keynote presentation during the Closing General Session is sponsored by Gopher, SPARK and Wellness Training Specialists.

LIVELY EXHIBIT HALL

In the convention exhibit hall, you’ll find everything you could possibly need for your classroom, including the latest fitness equipment, products and resources. You’ll even have plenty of opportunities to “play” and take part in equipment demonstrations.

The exhibit hall is also where you’ll find the SHAPE America Resource Center — your one-stop hub for the latest information on SHAPE America programs and products as well as member resources.

NETWORKING AND SOCIAL EVENTS

Networking at a SHAPE America national convention can happen anytime, anywhere — in the airport, on the hotel shuttle, at the registration desk, during breaks in between sessions. Be open to meeting new people and you will!

2020 NATIONAL TEACHERS OF THE YEAR

The highlight of the week is sure to be Friday’s Hall of Fame Celebration & Give Back Event from 5:30-7:30 p.m. Join us to celebrate the last night of the convention with appetizers, cocktails (one free drink ticket is included), music and laughter as we announce the 2020 SHAPE America National Teachers of the Year!

(continued on next page)
SHAPE America will use 10% of the ticket proceeds to bring health and PE teachers to SPEAK Out! Day to advocate for our profession on Capitol Hill!

Many thanks to the SHAPE America Teacher of the Year Partner Network — SPARK, Gopher, Wellness Training Specialists, and Goodheart-Willcox Publisher.

AIM HIGHER
There’s no doubt about it. Spending a week with other dedicated health and physical educators at the national convention will inspire you to set your sights higher — and give you the resources to get there.

Join us in Salt Lake City and elevate your life.

Register by Feb. 27 and SAVE up to $110!
Visit shapeamerica.org/convention for rates.

Register for a Convention Workshop
The registration deadline for these workshops is Friday, April 3 (no on-site registration)

A Primer for Teaching a Skills-Based Approach in Health Education
Tuesday, April 21 | 1 p.m. to 5 p.m.
Member/Non-Member Fee: $79

This workshop provides the fundamentals of a skill-based approach to health education in which the focus is on developing student proficiency in the skills of the National Health Education Standards. By the end of the workshop, participants will have the tools needed to transition to a skill-based approach to health education in their course, school, and/or district.

Implementing Physical Education for Lifelong Fitness and Health
Tuesday, April 21 | 1 p.m. to 5 p.m.
Member/Non-Member Fee: $79

This workshop includes an overview of the SHAPE America Physical Best educational concepts focused on teaching the five health-related fitness components in K-12 physical education programs. The instructors will emphasize the relevant research-based content while highlighting new Physical Best activities for easy integration into any PE curriculum.
SPECIAL THANKS TO OUR 2020 NATIONAL CONVENTION PROGRAM SPONSORS

As of January 14, 2020

CHAMPION
Gopher
SPARK
Wellness Training Specialists

MVP
KIDZBOP
US Games

ALL-STAR
BOKS | An initiative of Reebok & the Reebok Foundation
Goodheart-Willcox Publisher
Routledge | Taylor & Francis Group

STAR
The Cooper Institute
United States Tennis Association

List of Convention Exhibitors*

100 Mile Club
9 Square in the Air
Accusplit Make a Difference Programs
ADA Sports
Allied Powers LLC
AMAZE
American Heart Association
Bigger Faster Stronger Inc.
BOKS | An initiative of Reebok & the Reebok Foundation
Bottle Bash (Poleish Sports LLC)**
Bowler's Ed
Cairn Guidance/Dove Self-Esteem Project
Carone Learning**
CDC's Healthy Schools
The Children's Health Market
Chris Klug Foundation
Coastal Enterprises
CROSSNET**
DrumFIT USA Corp.
Drums Alive LLC
Edge Disc Golf
EVERFI**
Everlast Climbing
Exercise Connection
fit - Sanford Health
Fit and Fun Playscapes, LLC
Flaghouse, Inc.
Floorball 4 All, Inc.
Focused Fitness
Goodheart-Willcox Publisher
Gopher Sport
Handle Fitness**
Heart Tech Plus
Heart Zones Inc
Hip Hop Public Health
Human Kinetics
Innorpor, Ltd.
Interactive Health Technologies (IHT)
International Council for Health, PE, Recreation and Dance (ICHPER-SD)
Jones & Bartlett Learning
KanJam
Karben Sports
KIDS in the GAME**
Marathon Kids
Mikasa Sports
Moving-Minds.com
NASCO
National Center on Health, Physical Activity and Disability
Netball America Inc.
New York Road Runners
Outdoors Tomorrow Foundation
Palos Sports
Peaceful Playgrounds, Inc.
PhysednHealth
PlayOut LLC
Playworks Utah**
PLT4M**
PLYOGA Fitness
Polar Electro, Inc.
Rollerblade Skate In School
Romeo Music
Routledge | Taylor & Francis Group
S&S Discount Sports
School Specialty
Shield Manufacturing, Inc.
Skillastics
SPARK
Spikeball, Inc.
Spirit Hero, LLC**
Springfield College
Strider Education Foundation**
Toledo Physical Education Supply, Inc.
UCS, Inc.
US Games
US Lacrosse**
USA Baseball
USA Field Hockey
USA Football
United States Fistball Association
United States Tennis Association
University of Arkansas Global Campus
University of St. Augustine
Vocab-T | One Stone Apparel
Wellness Training Specialists
Wise Guys Program**
Yale Center for Health & Learning Games

*As of January 31, 2020
**Indicates a first-time exhibitor