**Foster a Strong, Well-Represented Membership Community**

- Provide accessible standards- and high-quality resources and opportunities that serve current members’ needs and engage, empower and celebrate members.
- Foster greater equity, diversity and inclusion within our community – and within our membership leadership opportunities.
- Serve as the leading national voice and authority for all HPE advocacy and public policy and ensure the HPE community is well-equipped to advocate.

**Build Community and Serve Students Through Meaningful Service-Learning and Give-Back Programs**

- Provide resources that connect physical health with mental health and help build wellness-oriented, EDI-focused schools.
- Expand programs to serve more students and communities while also growing membership.
- Provide opportunities — and support — for teachers to advocate for HPE.

**Be the Voice for National Standards and High-Quality Professional Development**

- Maintain and lift up the National Standards in all that we do.
- Engage the broader, diverse SHAPE America higher education community to promote research and to ensure tomorrow’s teachers are fully equipped to teach.
- Provide high-quality, standards- and skills based professional development opportunities that are inclusive and accessible, and which address key topics, including: equity, diversity and inclusion, social justice, assessment, physical literacy, and SEL.