LEVERAGE the POWER of ACTIVE EDUCATORS

Reach the health and physical education market by branding your business with SHAPE America.

Sponsor • Exhibit • Advertise

NATIONAL CONVENTION & EXPO
March 20–24, Nashville
(Exhibit Dates March 21–23, 2018)

See page 2
SHAPE America – Society of Health and Physical Educators® sets the standard for professional excellence in health and physical education.

With the collective power of more than 15,000 members, 50 state affiliates, and national partnerships with the Presidential Youth Fitness Program, Let’s Move! Active Schools and the Jump Rope For Heart/Hoops For Heart programs, we provide the leadership, professional development and advocacy that support health and physical educators at every level.

From preschool to university graduate programs, SHAPE America reaches educators who empower millions of children to stay healthy and strong.

Our Members Are

• Adapted physical activity instructors and specialists
• Athletic directors and trainers
• Coaches and sport officials
• College and university faculty
• Dance and fitness instructors
• Education administrators
• Future professionals
• Intramural directors
• K–12 health and physical education teachers
• Researchers

The Leading Authority for Health and Physical Education

SHAPE America’s National Standards for K–12 Physical Education and Grade-Level Outcomes and Appropriate Practices in School-Based Health Education serve as the foundation for well-designed health and physical education programs across the country.
An Active Audience
SHAPE America Member Profile:

EMPLOYMENT
- **12%** MIDDLE SCHOOL
- **13%** OTHER*
- **18%** HIGH SCHOOL
- **26%** COLLEGE/UNIVERSITY
- **31%** ELEMENTARY SCHOOL

*early childhood, government, non-profit, parks/recreation facilities

RESPONSIBILITY
- **10%** ADMINISTRATOR
- **21%** COLLEGE PROFESSOR
- **23%** OTHER*
- **46%** PK-12 TEACHER

*includes pre-service professional, exercise/fitness instructor, athletic trainer

INTERESTS
- **4%** OTHER (EARLY CHILDHOOD, RESEARCH)
- **8%** COACHING AND SPORT
- **9%** HEALTH EDUCATION
- **11%** PHYSICAL ACTIVITY (INCLUDES ADAPTED PHYSICAL ACTIVITY)
- **68%** PHYSICAL EDUCATION

What do SHAPE America members buy?
- Adapted physical activity equipment and supplies
- Adventure and outdoor equipment
- Aquatic equipment and supplies
- Assessment tools and equipment
- Athletic equipment and supplies
- Athletic training supplies
- Audiovisual programs for the classroom
- Books and teaching aids
- Consumer products for healthy and active lifestyles
- Continuing education resources
- Curriculum materials
- Dance education products
- Facility fixtures, surfaces and décor
- First aid and CPR supplies
- Fitness accessories
- Game and activity books and programs
- Health and nutrition products
- Health education literature and information
- Indoor and outdoor flooring products
- Motivational programs and games
- Music
- Physical diagnostic equipment
- Physical education equipment
- Physical education uniforms
- Preschool products and equipment
- Research products and equipment
- Safety information
- Software for resource and data management
- Sporting and recreational supplies
- Sports and dance wear
- Sports injury prevention and treatment
- Technology tools for the field or classroom
- Textbooks and teaching aides
Reach Decision Makers at the Premier Event for Health and Physical Educators!

The SHAPE America National Convention & Expo attracts and engages approximately 5,000 health and physical education professionals who are searching for new products, services and technologies.

EVENT HIGHLIGHTS

- More than 300 program presentations and industry experts in health, physical education, recreation and dance
- World-renowned celebrity keynotes including NFL® athletes, New York Times best-selling authors, and Olympic champions
- Networking and social events
- A multi-faceted exposition with vendor demonstrations

Future Convention Locations

2019: Tampa, FL  
   April 9–13

2020: Salt Lake City, UT  
   April 21–25

2021: Baltimore, MD  
   April 13–17

Attendee Profile

Source: SHAPE America attendee survey

WHO ATTENDS?

- 32% TEACHER
- 21% TEACHER/COACH
- 18% COLLEGE PROFESSOR/RESEARCHER
- 14% STUDENT OR PRE-SERVICE
- 7% SCHOOL/DISTRICT ADMINISTRATORS
- 6% MISC. PROFESSIONALS
- 2% RETIRED EDUCATOR
Exhibit Booth Rates

**BEFORE OCTOBER 31, 2017**
- 10' x 10' Inline Booth $1,825
- Corner/Island $1,955

**AFTER OCTOBER 31, 2017**
- 10' x 10' Inline Booth $1,990
- Corner/Island $2,150

See floor plan and exhibit contract on page 13 and back cover, or online at [shapeamerica.org/exhibit](http://shapeamerica.org/exhibit).

### National Convention & Expo

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Advertise

Reserve Web and Mobile Ad Spots Early!

Be sure to secure your web and mobile advertising slots early to ensure maximum exposure before, during and after the event.

Convention Website

The convention website is home to all of the information attendees need: registration, hotels, the event calendar, exhibitors, program sessions and more. With more than 100,000 page views, you can gain exposure throughout the year. Visit the site at shapeamerica.org/convention.

<table>
<thead>
<tr>
<th>Location</th>
<th>Web Page Ad Size</th>
<th>Jun-Aug</th>
<th>Sep-Nov</th>
<th>Dec-Feb</th>
<th>Mar-May</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customized Top Banner (A)</td>
<td>980 w x 150 h</td>
<td>Please Inquire</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Right Side Placement (B,C)</td>
<td>300 w x 250 h</td>
<td>$2,250</td>
<td>$3,375</td>
<td>$4,050</td>
<td>$3,375</td>
</tr>
<tr>
<td>Bottom Banner Placement (D)</td>
<td>980 w x 150 h</td>
<td>$1,800</td>
<td>$2,700</td>
<td>$3,000</td>
<td>$2,700</td>
</tr>
</tbody>
</table>

Ad blocks on the convention website are available for purchase in three month increments and run on selected web pages. Placement begins on the 1st of the month and runs until the last day of the ad block.
Advertise

Get in the App and Online Program Banner

SHAPE America’s mobile app is an attendee favorite and helps them keep up with everything at convention. Advertise on the mobile app and a banner ad is included in the SHAPE America online program.

Hurry! Limited slots available.

### Convention Mobile App and Online Program

<table>
<thead>
<tr>
<th>Location</th>
<th>Size</th>
<th>Jan–Mar</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smartphone</td>
<td>480 w x 50 h</td>
<td>$2,000</td>
</tr>
<tr>
<td>Tablet</td>
<td>800 w x 66 h</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

Mobile app ads will be placed as received and post from January–March. Both sizes must be provided and will rotate in random order throughout the event app.

### Convention Mobile App Text Alerts

- 12 alerts available (maximum of 3 alerts per day);
- maximum of 1 text alert per organization in a single day.

$1,000

Custom and Premium Sponsorships

SHAPE America offers several different types of customized programs to meet the needs of health and physical educators, such as our Teacher of the Year program and new Just Dance School of the Year program. Through customized award, scholarship and grant programs, your company gains extra visibility and the opportunity to meet your target audience face-to-face at the SHAPE America National Convention & Expo. This level of sponsorship requires a one-year commitment and is limited.

### Webinar Opportunities

SHAPE America offers monthly webinars on a wide variety of topics. Inquire about sponsorship opportunities around convention themes for this popular member and non-member professional development resource.

---

**SPONSORSHIPS**
Senior Director of Development & Outreach  
PHONE: (800) 213-7193 x 1468  
EMAIL: sponsorship@shapeamerica.org

**EXHIBIT SPACE**
SHAPE America Show Management  
Exhibit Promotions Plus, Inc.  
PHONE: (410) 997-0763  
EMAIL: SHAPE@epponline.com

**ADVERTISING**
Sales Manager, Development & Outreach  
PHONE: (800) 213-7193 x 1457  
EMAIL: advertising@shapeamerica.org
Sponsor

Combine your exhibit booth and advertising with sponsorships for maximum exposure and impact!

- Enhance your corporate image by supporting our members and mission
- Build brand loyalty by engaging your target audience with personal, face-to-face interaction
- Earn priority access to commercial presentations and speaking opportunities

Review the rate card for all available opportunities or contact us to create a custom package, targeted to your specific goals and budget.

Reserve your spot by December 1, 2017.

2018 SHAPE America National Convention & Expo

Full Convention Events (open to approx. 5,000 participants)

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Convention Premier Sponsor</td>
<td>$50,000</td>
</tr>
<tr>
<td>All-Convention Evening Event Grand Sponsor</td>
<td>$20,000</td>
</tr>
<tr>
<td>*Evening Event Sponsor (3 available)</td>
<td>$6,000</td>
</tr>
<tr>
<td>*Evening Entertainment Sponsor (1 available)</td>
<td>$4,500</td>
</tr>
<tr>
<td>General Session (2 available)</td>
<td>$7,500</td>
</tr>
<tr>
<td>General Session Physical Activity Break (3-5min) (2 available)</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

Special Interest Events

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall of Fame Banquet Grand Sponsor</td>
<td>$20,000</td>
</tr>
<tr>
<td>*Hall of Fame Sponsor (2 available)</td>
<td>$7,500</td>
</tr>
<tr>
<td>Major of the Year Reception Grand Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>*Major of the Year Sponsor (2 available)</td>
<td>$6,000</td>
</tr>
<tr>
<td>Health &amp; PE State &amp; District Coordinators Conference</td>
<td>$6,000</td>
</tr>
<tr>
<td>Board of Directors VIP Reception</td>
<td>$4,000</td>
</tr>
<tr>
<td>Author Reception</td>
<td>$2,500</td>
</tr>
<tr>
<td>C.H. McCloy Research Lecture &amp; Breakfast</td>
<td>$2,500</td>
</tr>
<tr>
<td>Claudine Sherrill Adapted PE &amp; PA Awards Breakfast</td>
<td>$2,000</td>
</tr>
<tr>
<td>Research Symposium</td>
<td>$1,500</td>
</tr>
<tr>
<td>Guiding Woman in Sport/Rachel Bryant Lecture</td>
<td>$1,000</td>
</tr>
<tr>
<td>'Warm-Up, Wake-Up Sessions (3 available)</td>
<td>$750</td>
</tr>
</tbody>
</table>

*Prices are subject to change, please verify

Sessions & Presentations

<table>
<thead>
<tr>
<th>Track Type</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>50 Million Strong Track Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Adapted PE Track Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Elementary PE Track Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Secondary PE Track Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Coaching Track Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>CSPAP Track Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Research Track Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Health Track Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Program Activity Session Sponsor (10 available)</td>
<td>$3,000</td>
</tr>
<tr>
<td>Program Lecture Session Sponsor (5 available)</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

Mobile & Website Opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wi-Fi</td>
<td>$6,500</td>
</tr>
<tr>
<td>Convention Mobile App Sponsor (2 available)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Convention Web Prime Top Banner</td>
<td>Inquire</td>
</tr>
<tr>
<td>Convention Web Right Side Ads (3 month):</td>
<td></td>
</tr>
<tr>
<td>June–August:</td>
<td>$2,250</td>
</tr>
<tr>
<td>September–November:</td>
<td>$3,375</td>
</tr>
<tr>
<td>December–February:</td>
<td>$4,050</td>
</tr>
<tr>
<td>March–May:</td>
<td>$3,375</td>
</tr>
<tr>
<td>Convention Web Bottom Banner Ads (3 month):</td>
<td></td>
</tr>
<tr>
<td>June–August:</td>
<td>$1,800</td>
</tr>
<tr>
<td>September–November:</td>
<td>$2,700</td>
</tr>
<tr>
<td>December–February:</td>
<td>$3,000</td>
</tr>
<tr>
<td>March–May:</td>
<td>$2,700</td>
</tr>
<tr>
<td>Convention Mobile App Banner Ad</td>
<td>$2,000</td>
</tr>
<tr>
<td>Convention Mobile App Text Alerts:</td>
<td>$1,000</td>
</tr>
<tr>
<td>12 alerts available (maximum of 3 alerts per day); maximum of 1 text alert per organization in a single day.</td>
<td></td>
</tr>
</tbody>
</table>

Convention Specialty Items

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-Shirts With Company Logo</td>
<td>$20,000</td>
</tr>
<tr>
<td>Customized Tote Bags for All Attendees</td>
<td>$20,000</td>
</tr>
<tr>
<td>Convention Pocket Guide</td>
<td>$15,000</td>
</tr>
<tr>
<td>Hotel Key Cards</td>
<td>$9,000</td>
</tr>
<tr>
<td>Hotel TV Channel Message</td>
<td>$8,500</td>
</tr>
<tr>
<td>Luggage Tags With Company Logo</td>
<td>$7,500</td>
</tr>
<tr>
<td>Convention Charging Kiosk</td>
<td>$5,000</td>
</tr>
<tr>
<td>Tote Bag Inserts (15 Available):</td>
<td></td>
</tr>
<tr>
<td>Postcard (4” x 6” or 5” x 7”):</td>
<td>$1,000</td>
</tr>
<tr>
<td>Single- or Double-Sided Flyer (8.5” x 11”):</td>
<td>$1,950</td>
</tr>
<tr>
<td>4- to 12-Page Brochure:</td>
<td>$2,800</td>
</tr>
</tbody>
</table>

SPONSORSHIPS
Senior Director of Development & Outreach
PHONE: (800) 213-7193 x 1468
EMAIL: sponsorship@shapeamerica.org

EXHIBIT SPACE
SHAPE America Show Management
Exhibit Promotions Plus, Inc.
PHONE: (410) 997-0763
EMAIL: SHAPE@epponline.com

ADVERTISING
Sales Manager, Development & Outreach
PHONE: (800) 213-7193 x 1457
EMAIL: advertising@shapeamerica.org
SHAPE America hosts a variety of conferences, conventions, events and programs throughout the year. Please let us know if there is a specific audience you are trying to reach and we will tailor a sponsorship package to meet your needs.

50 Million Strong by 2029

Approximately 50 million students are currently enrolled in America's elementary and secondary schools (grades pre-K to 12). SHAPE America is committed to empowering all children to lead healthy and active lives through effective health and physical education programs by the year 2029. As part of this commitment, SHAPE America hosts events across the country and makes sponsorship and event opportunities available to organizations that share this important vision.

Partners for Active and Healthy Children

SHAPE America’s Partners for Active and Healthy Children (PAHC) membership program serves as a bridge between the business and nonprofit communities and our nation’s health and physical educators.

PAHC members provide annual financial contributions that support a broad array of SHAPE America initiatives, programs and projects that promote effective health and physical education. In exchange, PAHC members will benefit from valuable insights, network with like-minded businesses and nonprofit organizations, gain access to SHAPE America leadership, and receive exclusive discounts, incentives, and year-round recognition.

PAHC membership is open to corporations and nonprofit organizations that share SHAPE America’s commitment to empowering all children to lead healthy and physically active lives.

SPEAK Out! Day on Capitol Hill

Each year, the legislative staff at SHAPE America hosts SPEAK Out! Day in Washington, DC. Engagement is high on social media as members come together to lobby on behalf of their profession. Sponsorship opportunities include keynote sessions during a training portion of the program, badges, lanyards, tote bags and meal events.

District Conferences

SHAPE America has six regional districts, several of which hold conferences and offer event sponsorship and advertising opportunities. Contact SHAPE America for upcoming opportunities.

Contact

**SPONSORSHIPS**

Senior Director of Development & Outreach

Phone: (800) 213-7193 x 1468

Email: sponsorship@shapeamerica.org

**EXHIBIT SPACE**

SHAPE America Show Management

Exhibit Promotions Plus, Inc.

Phone: (410) 997-0763

Email: SHAPE@epponline.com

**ADVERTISING**

Sales Manager, Development & Outreach

Phone: (800) 213-7193 x 1457

Email: advertising@shapeamerica.org

PETE & HETE Conference

Reach university PETE & HETE faculty and leaders, graduate students, and university administrators. Now accepting reservations for the 2018 event.

SHAPE America hosts a variety of conferences, conventions, events and programs throughout the year. Please let us know if there is a specific audience you are trying to reach and we will tailor a sponsorship package to meet your needs.

For more information please contact the Senior Director of Development & Outreach at sponsorship@shapeamerica.org.
Momentum

Members rely on Momentum for the latest information on upcoming conferences and workshops, new initiatives, partnerships, grant opportunities, advocacy efforts and professional resources. This full-color newsletter goes to SHAPE America’s entire membership and is an excellent opportunity to reach a wide audience of teachers, researchers and experts in the industry.

<table>
<thead>
<tr>
<th>AD SIZES / RATES</th>
<th>Width</th>
<th>Depth</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page - Inside front cover</td>
<td>9.25&quot;</td>
<td>13&quot;</td>
<td>$3,075</td>
</tr>
<tr>
<td>Full Page - Inside back cover</td>
<td>9.25&quot;</td>
<td>13&quot;</td>
<td>$2,875</td>
</tr>
<tr>
<td>Full Page</td>
<td>9.25&quot;</td>
<td>13&quot;</td>
<td>$2,575</td>
</tr>
<tr>
<td>Half Page - Back cover*</td>
<td>9.25&quot;</td>
<td>6.25&quot;</td>
<td>$2,045</td>
</tr>
<tr>
<td>Half Page</td>
<td>9.25&quot;</td>
<td>6.25&quot;</td>
<td>$1,545</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>4.5&quot;</td>
<td>6.25&quot;</td>
<td>$930</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPECIALTY INSERT ADS</th>
<th>Width</th>
<th>Depth</th>
<th>FY18 Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postcard (blow-in)</td>
<td>4&quot;</td>
<td>6&quot;</td>
<td>$1,625</td>
</tr>
<tr>
<td>Poster Insert (tip-on)</td>
<td>5&quot;</td>
<td>5.5&quot;</td>
<td>$2,600</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DEADLINES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deadlines are one month prior to the issue date. Should these dates fall on a weekend, the deadline is extended to Monday.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space Reservations</th>
<th>Final Art</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>August 3</td>
<td>September 5</td>
</tr>
<tr>
<td>Winter</td>
<td>December 1</td>
<td>January 5</td>
</tr>
<tr>
<td>Spring</td>
<td>April 1</td>
<td>May 5</td>
</tr>
</tbody>
</table>

Digital files are required for advertising submissions. Ads must be high-resolution (300 dpi or greater) PDF, JPEG, EPS or TIF. All black-and-white images must be set to “grayscale,” and all color images should be “CMYK.”

Bleeds: Keep essential matter within 3/16” of trim size
Image Resolution: All images should be at least 300 dpi

All advertising is subject to approval by the publisher. The publisher will not accept responsibility for the content of ads, including errors. The publisher reserves the right to place the word “advertisement” with copy that, in the publisher’s opinion, resembles editorial matter. Any advertising that casts a negative light on its competitors is not acceptable; therefore SHAPE America has the right to reject any advertising content that does so. SHAPE America does not verify or substantiate the claims of advertisers. As a matter of law, it is the responsibility of an advertiser, not the publisher, to substantiate its claims.
### Journal of Physical Education, Recreation & Dance (JOPERD)
SHAPE America’s cornerstone journal, JOPERD provides a greater variety of information on health, physical education, recreation and dance issues than any other publication in the field. JOPERD is peer-reviewed and reaches all educators from preschool to higher-education.

### American Journal of Health Education (AJHE)
AJHE covers today’s health education and health promotion issues head-on with timely, substantive and thought-provoking articles for professionals working in medical care facilities, professional preparation, colleges and universities, community and public health agencies, schools and businesses.

### Strategies: A Journal for Physical and Sport Educators
Our popular bimonthly journal delivers practical ideas, how-to information, and tips for physical educators and sport coaches.

### Research Quarterly for Exercise and Sport (RQES)
RQES is the preeminent journal for research in the art and science of human movement. RQES contributes to the knowledge and development of theory and the application of new or improved techniques in health, physical education, recreation and dance.

For circulation, frequency, rates and dates, visit [shapeamerica.org/advertise](http://shapeamerica.org/advertise).

---

**SPONSORSHIPS**
Senior Director of Development & Outreach  
PHONE: (800) 213-7193 x 1468  
EMAIL: sponsorship@shapeamerica.org

**EXHIBIT SPACE**  
SHAPE America Show Management  
Exhibit Promotions Plus, Inc.  
PHONE: (410) 997-0763  
EMAIL: SHAPE@epponline.com

**ADVERTISING**  
Sales Manager, Development & Outreach  
PHONE: (800) 213-7193 x 1457  
EMAIL: advertising@shapeamerica.org
Website

**NEW LOOK! shapeamerica.org**

The SHAPE America site receives more than 200,000 views per month, attracting a highly targeted and valuable audience of health education, physical education, recreation and dance professionals representing many disciplines. Take advantage of opportunities to place your ad on key areas of our website.

### 2017–2018 Online Advertising Rate Card

<table>
<thead>
<tr>
<th>Downloadables</th>
<th>Sep-Nov</th>
<th>Dec-Feb</th>
<th>Mar-May</th>
<th>Jun-Aug</th>
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<td>Activity Ideas:</td>
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<td>Skills-based Health Education</td>
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<tr>
<td>E-Guides / E-Templates</td>
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<td>Teacher's Toolbox</td>
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### Journals – Table of Contents

<table>
<thead>
<tr>
<th>Journals – Table of Contents</th>
<th>Dates</th>
<th>Rate</th>
<th>Ad Specs</th>
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<td>Jan-Feb / Mar-Apr / May-Jun / Jul-Aug / Sep-Oct / Nov-Dec</td>
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<td>STRATEGIES (2 MO)</td>
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<td>RQES (2 MO)</td>
<td>Mar-May / Jun-Aug / Sep-Nov / Dec-Feb</td>
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Et Cetera

Circulation 30,000

Et Cetera is a weekly email newsletter that disseminates current information from national print and electronic media on a variety of topics relevant to health and physical educators. Take advantage of advertising opportunities in this popular publication.

SHAPE America National Convention & Expo
Sample of Past Registrant Affiliations

SHAPE America E-Newsletter

DIGITAL

CareerLink

Visit our site today and become a registered employer to post your listing. Search our résumé bank to fill your job with the most qualified candidates in the field!

shapeamerica.org/careers

Full listing of registrant affiliations is available upon request at membership@shapeamerica.org.

Branding and Marketing Opportunities | shapeamerica.org
Application and Contract for Exhibit Space

SHAPE America – Society of Health and Physical Educators
2018 NATIONAL CONVENTION & EXPO
March 20–24, 2018 (Exhibit Dates: March 21–23)
Music City Center, 601 Commerce St, Nashville

[A] COMPANY/ORGANIZATION

ADDRESS

CITY STATE ZIP

RESERVED BY TITLE

SIGNATURE

TEL FAX

EMAIL WEBSITE

CONTACT NAME/TITLE TO BE LISTED IN EXHIBITOR DIRECTORY

TEL FAX

EMAIL WEBSITE

[B] 10’x10’ Exhibit Booth

Before 10/31/17:  # of booths ______ x $1,825  Commercial/University/Government = $______________ (TOTAL)
Before 10/31/17:  # of booths ______ x $1,955  Corner or Island Location = $______________ (TOTAL)
After 10/31/17:  # of booths ______ x $1,990  Commercial/University/Government = $______________ (TOTAL)
After 10/31/17:  # of booths ______ x $2,150  Corner or Island Location = $______________ (TOTAL)

Preferred Locations: (1) ____________ (2) ____________ (3) ____________ (4) ____________ (5) ____________

Place us in close proximity to these companies: Do not place us in close proximity to these companies:

____________________________________________   ____________________________________________

____________________________________________   ____________________________________________

____________________________________________   ____________________________________________

[C] Public Service Tabletop Display

☒ $600 6-foot skirted table only  ☐ $650 6-foot skirted table and 2 side chairs

(Charitable/Non-Profit/Not-for-Profit) For eligible organizations that raise awareness through distribution of free educational literature and that do not offer any items/services for sale. One conference registration is included.
[D] Terms and Method of Payment/Cancellation Policy

A $300 non-refundable deposit per booth is due with application or within two weeks of invoice date. Fifty percent (50%) of the exhibit booth rental fee is due no later than 9/15/17. The remaining fifty percent (50%) is due no later than 12/15/17. In addition, non-exhibit invoices that are past due to SHAPE America must be paid in full before being allowed to exhibit. No installation will be permitted unless payment has been received in full. A fee of 25% of the total exhibit space cost will be assessed for cancellations received from 9/15/17 to 12/15/17. Cancellations received after 12/15/17 will result in a full forfeiture or an obligation to pay the entire exhibit rental fee. Cancellations must be received in writing by SHAPE America Show Management to be valid.

PAYMENT INFORMATION

Method of payment (check one) $ ________________________ U.S. funds (amount to be charged at time of application)

☐ Check payable to: Exhibit Promotions Plus, Inc.

☐ VISA  ☐ MasterCard  ☐ AMEX

CREDIT CARD #

EXPIRATION DATE

CARDHOLDER NAME ___________________________ SIGNATURE ___________________________

CARDHOLDER’S ADDRESS (if different than in item “A” above)

CARDHOLDER’S TELEPHONE # (if different than in item “A” above)

SHAPE America Show Management

c/o Exhibit Promotions Plus, Inc.

11620 Vixens Path

Ellicott City, MD 21042-1539

Phone: (410) 997-0763

Fax: (410) 997-0764

Email: shape@epponline.com

Web: www.shapeamerica.org

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