Parent FAQs

How do I join my school's fundraising team?
You can register to fundraise under your school's team and set up your fundraising page through our online platform!

To be a member of your school's fundraising team, you must first create an account and an individual fundraising page. From the main campaign landing page, click the “Register” button and follow the short form until your page is created. Congrats — first step completed! Make sure to personalize your page with your child! By personalizing your fundraising page, you amplify your fundraising potential! Once you have your page, log in, set your fundraising goal, edit your headline, write your story, choose your photo, and customize your URL (optional). It only takes a few minutes and the more personal you make it, the more you increase your fundraising potential.

If your school already created a team, you will then have the option of entering the name of the team you are looking for in the search bar or browsing through the list of established teams to find the team you want to join. Simply click on the name of the team to become a team member.

You can also click the “Join Team” button on the team page.

Why can’t I find my school?
To participate in health. moves. minds™, a school must register through the online platform. If your school already created a team, you will then have the option of entering the name of the team you are looking for in the search bar or browsing through the list of established teams to find the team you want to join. Simply click on the name of the team to become a team member. If your school is not listed, follow up with the school’s health. moves. minds. teacher coordinator to verify they are signed-up correctly.
How do I edit my personal information?
When you make a donation or create a fundraising page through the Classy platform, a Supporter Dashboard is automatically created for you. Your personal information (name, email address, etc.) can be edited via your Supporter Dashboard:

1. Select Login From Homepage
Select the Login option at the top right-hand side of the screen.

2. Enter Email And Password
To access your Supporter Dashboard, log in using your email address and password. If you have forgotten your password, reset it within the login window.

If you are already logged in, you can access your Supporter Dashboard from any page by hovering your mouse over the avatar in the top right-hand corner of the screen and selecting My Profile.

3. Navigating The Supporter Dashboard
Once logged in to the Supporter Dashboard, you can edit your personal information. To make changes, scroll to the Contact Information section and click Edit.

How Do I Create & Edit A Personal Fundraising Page?

1. How To Create A Fundraising Page As A New User
If you are a new user of the Classy online fundraising platform, the first thing you’ll want to do is create an account. You can either create an account through Facebook, or you can create an account using an email and password. Start the process of account creation by clicking the join button. Indicate how you would like to start fundraising.

Follow the flow of instructions for whichever option you pick for account creation (Facebook or email). Once you fill out the required information, your account will be created, and you can move onto customizing your individual fundraising page with your child.
2. How To Create A Fundraising Page As An Existing User
If you already have an account with the Classy online fundraising platform, you’ll be able to create a page by simply logging in.

Select how you would like to fundraise.

To log in with an existing account, click on the Login link at the bottom of the pop-up module.

Enter the email and password for your Classy member profile and click the Log In button to continue.

3. Basic Page Setup
Once you’re logged in, finishing the last steps of creating a fundraising page is quick and simple. Work with your child to choose a fundraising goal that you’d like to hit, a fundraising end date, and give a quick few words about why this cause is important. You can also create a custom URL if you’d like!
Next, choose a profile picture so that your family and friends will know who they are donating to.

Congratulations, your fundraising page has been created! The next section will walk you through the steps of further customizing your page to amplify your voice and personality!

4. Editing Your Page
Once you have created your page, click on the Details tab to further customize your page.

Profile Picture: Your profile picture for the campaign can be different from your member profile picture. The recommended size is 300 x 300 pixels.

Fundraiser Nickname: This is the name that will appear on your fundraising page. It does not have to match the name associated with your Classy account and is most commonly used to display nicknames or other creative monikers.

Headline: This is your opportunity to explain why you are fundraising for health. moves. minds.™ Is there a particular way you will be fundraising, like pledging to take a mindful moment every day for a month, participating in “No Phone Saturday”? Write about that here!

Program Designation: A Program Designation is enabled by the organization as a way for supporters to designate funds for a specific project.

Fundraising End Date: How long do you want this fundraising party to last? 1 month? 3 years? Forever?! Be sure to set an end date for your Fundraising Page here.

Fundraising Goal: How much are you hoping to fundraise? Shoot for the stars here; your friends and family might surprise you with their support! Remember, you can always come back and adjust your fundraising goal at any point if you find that you were a little bit overly optimistic, or if you underestimated the generosity of your loved ones.

Custom URL: Setting a Custom URL makes it easy to direct friends and family to your Fundraising Page! This URL is unique to your page and can be any creative combination of letters and numbers.

Fundraiser Notifications: Stay on top of activity on your page by adjusting the Fundraiser Notifications here. Turning these options to ‘on’ will ensure you can engage with your supporters and stay up to date on your fundraising progress!
Looking To Delete Your Page?
Simply go to the Details Tab and select Delete Fundraising Page.

How do I thank donors?
Every donation should be acknowledged immediately with an email, social media call out and/or a handwritten thank you note. You can also thank donors directly from your fundraising page:

1. Thank From The Fundraiser Dashboard Donations Tab
From your fundraiser dashboard, select the Donations tab to generate a list of donations made to your fundraising page.

Select the Thank button located to the right of a donation, type your message, and click Comment! You can also use the Mark Thanked feature, which indicates who you have thanked and who you have yet to thank for their donation.

2. Thank From The Fundraiser Activity Feed
From your live fundraising page, scroll down until you see the Fundraising Page Activity Feed located near the bottom of the page. This will display the most recent activity on your page. You can thank donors here by clicking the Reply button next to a donation, typing your thank you message in the resulting text field, and selecting Post Comment.
3. Thank Through Email
From your Fundraiser Dashboard, select the Emails tab, then select the Thank Your Donors email template. If you prefer to thank your donors via email, this will provide you with a pre-populated thank you email template.

Select Copy Message, paste the copied language into a new email in your personal email account, and send the thank you. This copied message contains a link back to your personal fundraising page as well!

Posting Updates To Your Fundraising Page
Fundraising progress updates are critical to engaging your supporters. This support article will walk through how to post updates on your individual or team fundraising page.

1. Log In To The Supporter Dashboard
First, log in to the Supporter Dashboard that was automatically created for you the first time you donated or created a fundraising page on the Classy platform. From the Classy.org homepage, select the Login option at the top right-hand side of the screen. If you have forgotten your password, reset it within the login window.

If you are already logged in, you can access your Supporter Dashboard from any Classy page by hovering your mouse over the avatar in the top right-hand corner of the screen and selecting My Profile.

2. Navigate To The Supporter Page
Once logged into your Supporter Dashboard, you’ll see the organizations you support listed on the left under “Organizations I’m Supporting.”

3. Navigate To Your Individual Or Team Fundraising Dashboard
On the Supporter Page, you will see tabs for Fundraisers and Teams. Select the Fundraiser tab and click the Manage Fundraiser icon to open the fundraising dashboard for your individual fundraising page.

If you want to update a team page, select the Teams tab and click the Manage Team icon to open the dashboard for your team fundraising page. Remember, only Team Captains (creators of the team) have access to the team fundraising dashboard.

Remember you can always thank donors on social media and showcase your gratitude for their generosity in a public platform!
4. Post An Update From The Dashboard Story Tab
From your fundraiser dashboard or team dashboard, select the Story tab. To post an update, select the Updates section and click Create New to open a text block.

Write your update in the text block. If you have trouble thinking of what to put in your update, you can click on the What Should I Write option at the bottom right of the text block for inspiration. Click Publish to post your update.

5. Editing Your Post
You can always edit your updates later. To edit your updates, return to the Updates section of the dashboard Story tab. Click the icon with three dots to the right of your update, and select Edit to change your post.

How to Share Your Fundraising Page

1. Share From Your Fundraising Page
The first way to share your page can be found on your live fundraising page. On the top right of the page, there is an Arrow icon that expands the sharing options. Click the arrow to share your page via Twitter, Facebook, or Email.

2. Share From Your Fundraiser Dashboard
While logged into Classy, click the Manage button on your live fundraising page to navigate to the Fundraiser Dashboard.

From the Fundraiser Dashboard, you have three different options for sharing your fundraising page: Facebook, Twitter, and URL link share.

3. Share Using Your Page Url
The last way to share your fundraising page with your network is to send your page URL via email. You can simply copy the URL in the address bar of your browser, and paste it into an email to send to potential donors!
Donations

Are donations tax deductible?
Yes, the Society of Health and Physical Educators (SHAPE America) is a 501(c)3 nonprofit organization and as such any donations do qualify as charitable contributions and deductible for federal income tax purposes to the extent permitted by law. Please keep your email donation receipt as your official record. We'll send it to you upon successful completion of your donation. SHAPE America’s tax identification number is 52-0886491.

Do donors get a receipt?
Yes, all donors receive a receipt to the email address they provided.

How do I send myself a receipt?
Donors can resend donation receipts via the Supporter Dashboard:

1. Log In To The Supporter Dashboard
From the Classy.org homepage, select the Login option at the top right-hand side of the screen. If you have forgotten your password, reset it within the login window. If you are already logged in, you can access your Supporter Dashboard from any Classy page by hovering your mouse over the avatar in the top right-hand corner of the screen and selecting My Profile.

Once logged in to your Supporter Dashboard, you’ll see the organizations you support listed on the left under “Organizations I’m Supporting.” Select the recipient of your donation to open the Supporter page.

2. Scroll To The Donations Section
On the Supporter page, scroll to the donations section.

3. Update The Email Address, If Necessary.
If the email listed is incorrect, you can click on “Settings” at the top of the Supporter Page in order to navigate to the Supporter Dashboard and update your email address. Once updated, resend the receipt via the Supporter Page.

If you are using the donation receipt for tax purposes and the tax deductibility language isn’t included in the resent receipt, please contact SHAPE America directly to obtain it.

Can I collect cash or check (i.e. offline) donations?
Check with your school to see if they are hosting an offline collection event. Examples of group events: penny wars, dollar drives, donation buckets family nights, etc.

If so, individual donations will not be tracked, donations will be added as a lump sum to the school's fundraising page. Offline events track funds raised as a school total, therefore students do not earn individual incentives such as t-shirts.
What is the Tax ID for SHAPE America?
SHAPE America’s tax identification number is 52-0886491.

Canceling My Recurring Donation
As a donor, you’re able to cancel your recurring donation via your Supporter Dashboard. In this support article, we’ll walk through the steps to access your Supporter Dashboard and cancel your recurring donation.

1. Log In To The Supporter Dashboard
First, log in to the Supporter Dashboard that was automatically created for you the first time you donated or created a fundraising page on the Classy platform. From the Classy.org homepage, select the Login option at the top right-hand side of the screen. If you have forgotten your password, reset it within the login window.

If you are already logged in, you can access your Supporter Dashboard from any Classy page by hovering your mouse over the avatar in the top right-hand corner of the screen and selecting My Settings.

2. Navigate To The Supporter Page
Once logged into your Supporter Dashboard, you’ll see the organizations you support listed on the left under “Organizations I’m Supporting.” To modify your recurring donation, select the recipient of your recurring donation.

3. Cancel The Recurring Donation
Once you’ve navigated to the Supporter Page, scroll to the Recurring Giving Impact Tile where your recurring donation amount and next transaction date are listed.

Click “Edit Donation” to cancel the recurring donation. Once complete, the changes will take effect on the next scheduled billing date of your transaction.
Editing My Recurring Donation

1. Log In To The Supporter Dashboard
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If you are already logged in, you can access your Supporter Dashboard from any Classy page by hovering your mouse over the avatar in the top right-hand corner of the screen and selecting My Settings.

2. Navigate To The Supporter Page
Once logged into your Supporter Dashboard, you’ll see the organizations you support listed on the left under “Organizations I’m Supporting.” To modify your recurring donation, select the recipient of your recurring donation.

3. Modify The Recurring Donation
Once you’ve navigated to the Supporter Page, scroll to the Recurring Giving Impact Tile where your recurring donation amount and next transaction date are listed.

Click “Edit Donation” to update your credit card, your billing information or cancel the recurring donation. Once complete, the changes will take effect on the next scheduled billing date of your transaction.

What if I have a question that is not answered here?
Please email us at healthmoveminds@shapeamerica.org for any unanswered questions you have.