When you sign up to participate in the health. moves. minds. program, you’ll receive a personal fundraising web page. Here are 4 ways to make the biggest impact:

**1. Personalize your fundraising page**
Use the personal fundraising page to tell your family’s story. Remember, when people know why you are fundraising, they are much more likely to support you! Learn how to set up your page at resources.healthmovesminds.org!

**2. Set a target**
Aim high with your personal fundraising goal — it can motivate you and your donors. Don’t forget about the incentives available for reaching certain benchmarks with your fundraising! Prizes and awards are available for the top fundraising individuals and teams!

**3. Share!**
Use social media or email to contact friends, family, colleagues, and more. Share your goals and inspiration:
- Go to the “Personal Page” or “Team Page.”
- Click “View Personal Page” or “View Team Page.”
- On your personal or team page, find the “Share” link toward the bottom of the page and click on the Facebook/Twitter icon.
- Post one of our sample messages to your profile and remember to update your post regularly.

**4. Thank your donors!**
Just as asking for donations is an important first step to fundraising, thanking your donors is even more important. Every donation should be acknowledged immediately with an email, social media call out, and/or a handwritten thank-you note. You can also thank your donors directly from your fundraising page!

Parents, be sure to work with your child and help them convey the reason they are participating and why the cause is so important to them. Facebook or Twitter are great ways to thank your donors publicly by mentioning them in status updates, which puts out another subtle request for donations at the same time. Everyone will want to become a part of what you’re all doing together!